

# ORDER



**Orders**  
**Order / Rev:** 705803 - 1  
**Alt Order #:** 06272660  
**Product Desc:** OBAMA SCHED B  
**Estimate:** 1596  
**Flight Dates:** 08/11/12 - 08/17/12  
**Original Date / Rev:** 08/10/12 / 08/13/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Greer Margolis Mitchell/ Pol  
**Buying Contact:** K Keuleman  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama/D/President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/06/12	08/12/12	4	\$3,820.00	\$3,247.00
08/13/12	08/19/12	30	\$28,660.00	\$24,361.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	34	\$32,480.00	\$27,608.00	0.00
<b>Totals</b>	<b>34</b>	<b>\$32,480.00</b>	<b>\$27,608.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WTSP	08/14/12	08/14/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-T-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----			1			\$250.00		0.00			
N19	WTSP	08/14/12	08/14/12	M-F 10-11a Studio 10	CM	10-11a	-T-----	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----			1			\$70.00		0.00			
													Totals	34	\$32,480.00